



Blueprint  
**COMMUNITIES**<sup>®</sup>

# The Blueprint Communities Initiative

Goal: Create momentum for revitalizing older communities and neighborhoods by:

- Building strong local leadership, collaboration and development capacity
- Developing sound local and regional planning
- Encouraging coordinated investments in targeted communities by public and private funders

# Blueprint Model

- Asset-based community development
- Builds on a base of representative community stakeholders
- Strong emphasis on leadership development, team building and community engagement
- Creating an environment for investment

# Blueprint Components

- Community teams
- Training component
- Technical assistance and coaching
- Resource opportunities

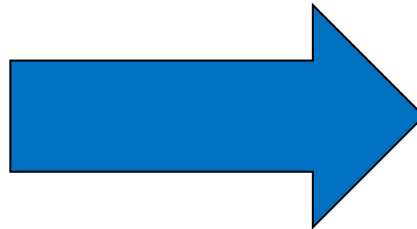
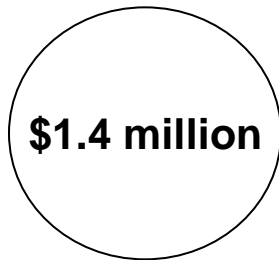
# Blueprint Outputs

- A written revitalization plan with feasible projects and activities identified
- A cadre of community leaders to support the implementation of the plan and continue the capacity building process

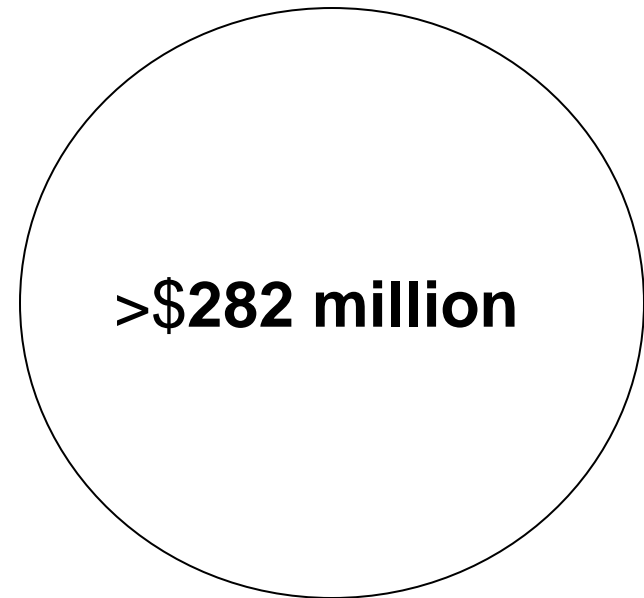
# Blueprint Communities: A Good Investment

**Since 2005: 55 communities; 3 states**

BC Initiative  
Investment  
2005-2014



Investment in BC's



Average **\$25,455** per community